

CHAPTER 27: Quotation Marks and Capitalization

Answer Key

PRACTICE 1

1. According to businessman J. C. Penney ^{, “Every} ~~every~~ business is built on friendship. [”]
2. Mahatma Gandhi once said ^{, “You} ~~you~~ must be the change you wish to see in the world. [”]
3. Booker T. Washington, a political pundit, stated ^{, “Success} ~~success~~ is to be measured not so much [”] by the position that one has reached in life as by the obstacles one has overcome.
4. Senator Dianne Feinstein said ^{, “Toughness} ~~toughness~~ doesn’t have to come in a pinstripe suit. [”]
5. General Norman Schwarzkopf declared ^{, “When} ~~when~~ placed in command, take charge. [”]

PRACTICE 2

1. Hard work without talent is a shame ^{,”} said entrepreneur Robert Half ^{,”} but talent without [”] hard work is a tragedy. [”]
2. I like Mr. Gorbachev ^{,”} remarked former British Prime Minister Margaret Thatcher ^{,”} so we [”] can do business together. [”]
3. Whether you think you can ^{,”} said famous automaker Henry Ford ^{,”} or whether you think [”] you can’t, you’re right! [”]
4. When you’re riding ^{,”} declared jockey Bill Shoemaker ^{,”} only the race in which you’re [”] riding is important. [”]
5. Singleness of purpose is one of the chief essentials for success in life ^{,”} said millionaire [”]

John D. Rockefeller no matter what may be one's aim.

PRACTICE 3

1. To succeed in business or to reach the top, an individual must know all it is possible to know about that business stated businessman John Paul Getty.

2. The first one gets the oyster and the second one gets the shell! said steel magnate Andrew Carnegie.

3. We fall forward to succeed declared Mary Kay Ash, the founder of Mary Kay Cosmetics.

4. Power is the ability to do good things for others said philanthropist Brooke Astor.

5. What I do best is share my enthusiasm stated Bill Gates, the founder of Microsoft.

PRACTICE 4

1. Entrepreneur P. D. Armour expressed his views *anybody* can cut prices, but it takes a brain to produce a better article.

2. Malcolm Forbes, a magazine publisher, discusses how to succeed *try* hard enough.

3. Spanish writer Miguel Cervantes referred *to* his success to be prepared is half the victory.

4. We discussed the words of Norman Vincent Peale *it's* always too soon to quit.

5. Philanthropist Thomas Dewar discusses human minds *they* only function when open.

6. Ayn Rand, a philosopher and writer, ponders success *the* ladder of success is best climbed by stepping on the rungs of opportunity.

PRACTICE 5

- , “An “
1. Henry Ford often said **an idealist is a person who helps other people to prosper.**
Ford’s innovations changed the American way of life. Before his Model T, only two out of ten Americans lived in a city. By World War II, that number had changed significantly.
 2. Ford was born in 1863, on a farm near Dearborn, Michigan. Since his childhood, Ford experimented with mechanical objects. He was determined to manufacture cars. **You can’t build a reputation on what you are going to do**,” he once stated. In 1903, he became the vice president of the Ford Motor Company and started to build cars.
 3. Ford was a risk taker. His contemporaries thought that his company would be successful if he built expensive cars for the rich, but he was against that idea. **There is one rule for the industrialist**,” Ford often said **and that is make the best quality of goods possible, at the lowest cost possible, and pay the highest wages possible.** “
 4. In 1908, he introduced the Model T, which was affordable for a large number of people. Some customers asked for the car in other colors, to which Ford said **people can have the Model T in any color so long as it’s black.** To meet the growing demand for the car, Ford introduced the assembly line in 1913. Ford explained **nothing is particularly hard if you divide it into small jobs.** “
The assembly line made car production quick and efficient. By 1913, the Ford Motor Company had become the largest car manufacturing company in the world. Ford summed up his life philosophy :
“*You* **you can do anything if you have enthusiasm.** “

PRACTICE 6

1. Samuel Gompers founded the American federation of Labor. F
2. He believed that Labor ~~d~~ay was created to recognize the achievements of the ~~a~~merican worker. D A
3. It is generally believed that Matthew McGuire, from ~~p~~aterson, new jersey, proposed a workers' holiday. P
4. McGuire was the secretary of the Central Labor union in New ~~y~~ork. Y
5. The first Labor Day holiday was actually on ~~t~~uesday, september 5, 1882. T S
6. Eventually, in 1884, the first ~~m~~onday of September was proposed as the holiday. M
7. On ~~f~~ebruary 21, 1887, ~~o~~regon became the first state to legislate Labor Day as a legal holiday. F O
8. I work for a company called ~~g~~olden flowers, which is a flower wholesaler. G
9. Each year, my company has a picnic and golf tournament near ~~l~~ake ~~a~~mbrosia to celebrate Labor Day. L A
10. The president of our company, ~~m~~s. Kahn, gives a speech. M
11. We raise money for the United ~~w~~ay. W
12. Our annual Labor Day event is reported in our daily newspaper, *The Phoenix* ~~m~~ail. M

PRACTICE 7

Ayn Rand, a writer and philosopher, was born in 1905 in st. ~~p~~etersburg, Russia. Her most famous novel, The ~~f~~ountainhead, was published in 1943. Her next novel was Atlas ~~S~~ shrugged. Rand proposed that self-interest should guide people, and her views have been widely debated. Michael Shermer criticized Rand in a magazine called skeptics. He compares her followers to sheep in the article The Unlikeliest cult in history. Rand also has numerous supporters, and her philosophy, objectivism, has been analyzed by many distinguished thinkers. Peter St. Andre, for example, wrote the essay Why I Am a

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libertarian, which appeared in the magazine full econtext. Rand's books continue to sell millions of copies, and her supporters have created numerous Web sites to promote her work and philosophy.

FINAL REVIEW

A. U S
The labor movement has an interesting history in the ~~u~~nited states. There are many proponents and opponents of unionization. Graham Lopez is a member of the United W Auto ~~w~~orkers Union. He believes that unions help workers get better pay and social and health benefits. Neela Subramanyam works for a small car parts company. There is no union at her company. “ ,” ,”
None of the workers want one she says **because they believe** “
that unions create disharmony between managers and workers. Subramanyam also “
believes that unions support mediocrity. **It is hard to remove union members who do** ,”
not do their jobs she argues.

B.

I read about the history of the union movement in a book called Working Detroit: The U T A Making of a ~~u~~nion ~~t~~own. The United ~~a~~uto Workers Union started in 1935, in Detroit, M C
~~m~~ichigan. One of the most famous union strikes was at the Ford ~~m~~otor ~~e~~ompany. Henry S
Ford was against unionization. In the magazine The Industry standard, Kevin Baker “ “
wrote an article called Ford's Paradox. Baker discussed how Ford increased car sales by raising the wages of his workers. However, Baker also stated that Ford was so powerful that he could cut workers' wages at a whim. Nowadays, a president could not make such a decision alone.